

# Pan – European Seal Programme



Member of the  
**Pan-European Seal**  
Professional Traineeship Programme



Europäisches  
Patentamt  
European  
Patent Office  
Office européen  
des brevets



 **Alicante, Spain**



# Contents



## **1. The European Union Intellectual Property Office (EUIPO)**

## **2. Pan-European Seal (PES) Traineeship Programme**

- Core characteristics
- PES Training Plan
- Academy Learning Portal
- Learning Plans
- IP Campus
- Career Event

## **3. Further Career Opportunities**

- EPO Exchange
- PES Talent Bank
- Hosting Programme

## **4. Virtual University Visit**



## 1. The EUIPO



We are a growing organization with more than 1000 people, made up of EU civil servants, permanent and temporary staff.



Since 1994 managing registration of the European Union trade marks and registered Community designs.



More than 135,000 EUTMs and more than 100,000 RCDs annually.



In August 2021 we reached 2 million EUTMs and 1,5 million RCDs

Decentralised agency of the European Union, based in **Alicante, Spain.**



**Brussels  
Liaison Office**

**Luxembourg  
Litigation Office**



<https://euipo.europa.eu/ohimportal/en>

5 working languages





## **2. The Pan-European Seal Programme Core Characteristics**

## Core Characteristics

- high-achieving, young university graduates gain access to a **12 month paid traineeship** programme.

## Purpose

- **bridges** academia and the labour market in different knowledge fields (IP, Law, Finance, Business, Engineering, etc).
- **promotes** and **disseminates** Intellectual Property.
- **help graduates** to get a foot in the door of the competitive world through valuable, on-the-job, multicultural and professional work experience.



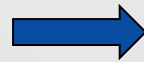
**EUIPO**, Alicante, Spain with a **monthly allowance**, as well as other benefits as established in the [Decision No ADM 22-10-REV](#) on traineeships offered by EUIPO.

Jointly promoted by





## Becoming a PES Member



- i. A Memorandum of Understanding (MoU) establishes the **terms** and **conditions**.
- ii. The MoU proposal will be made available **upon demonstration of interest** in participating in the programme.



## FACTS

**Members:** 128 Universities  
**Trainees:** from 38 Countries  
**EU Countries:** 27  
**EPC Countries:** 11

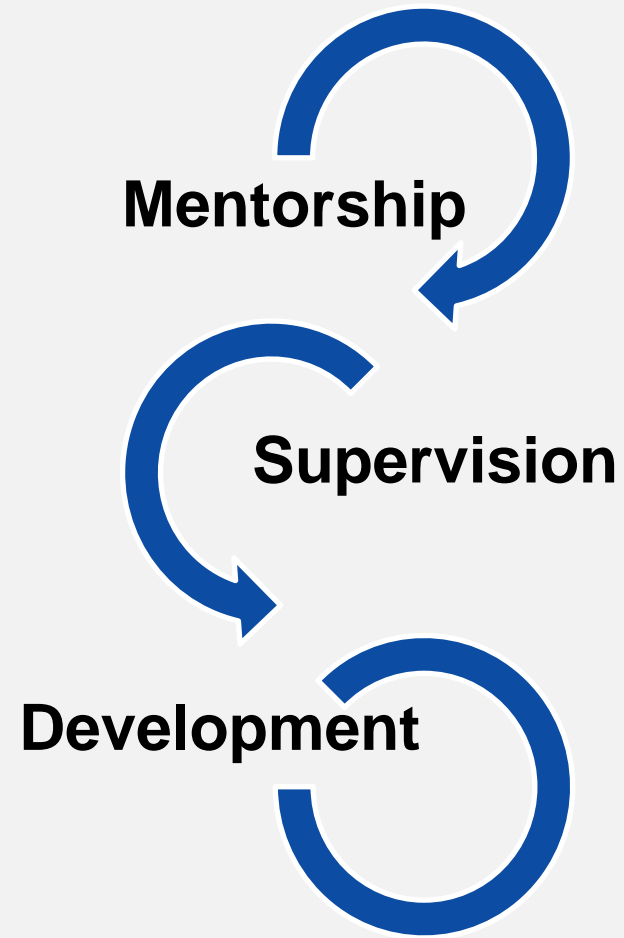
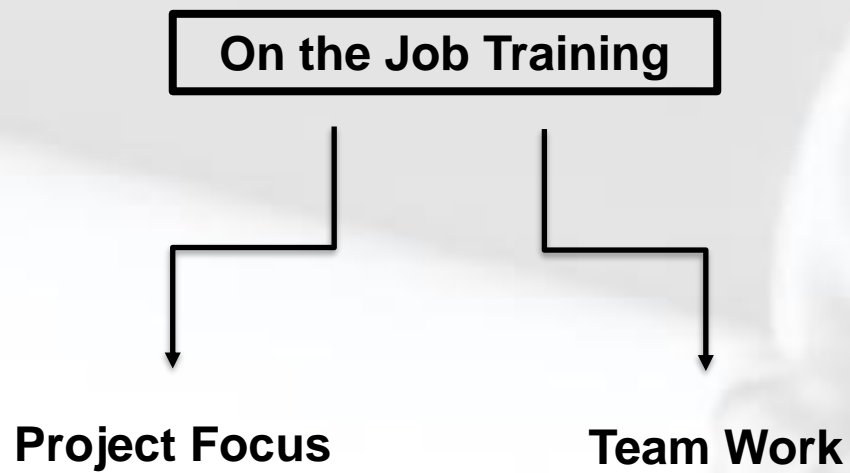
**753 PES Trainees  
(2014-2023)**

A grayscale background image showing a close-up of a hand holding a thick rope, forming a knot. The lighting is soft, highlighting the texture of the rope and the skin of the hand.

## **2. The Pan-European Seal Programme PES Training Plan**



One of the PES programme’s primary goals is to help trainees learn how to work in a **fast-paced multicultural** environment.



## Trainees

- are **integrated** into the day-to-day work of their departments
- receive **coaching** and instructions from experts in their field

## EUIPO Trainees' Orientation

Upon their **arrival**, trainees receive a

### **10-day onboarding programme:**

1. Welcome & End-of-Stage Ceremony
2. Induction training
3. Handover of tasks and knowledge transfer
4. Award of attendance or completion diploma



- Know the different departments of the EUIPO. and what purpose each of them serves.
- Know their department's responsibility.
- Attend courses that will help their integration.
- Meet with their supervisors.
- Understand better the nature of their tasks.

### **ADDITIONAL TRAINING**

Our trainees **expand their knowledge** and **sharpen their skills** through a **mixed training method.**

### **3 Types of Training**

#### **(A) On the Job training**

- Supervision system
- Multicultural work experience
- Team working

#### **(B) On-line training**

- IP & non-IP training courses
- On-line language courses (7 languages)
- Webinars

#### **(C) Other activities**

- Orientation Programme
- PES IP Campus
- Language courses

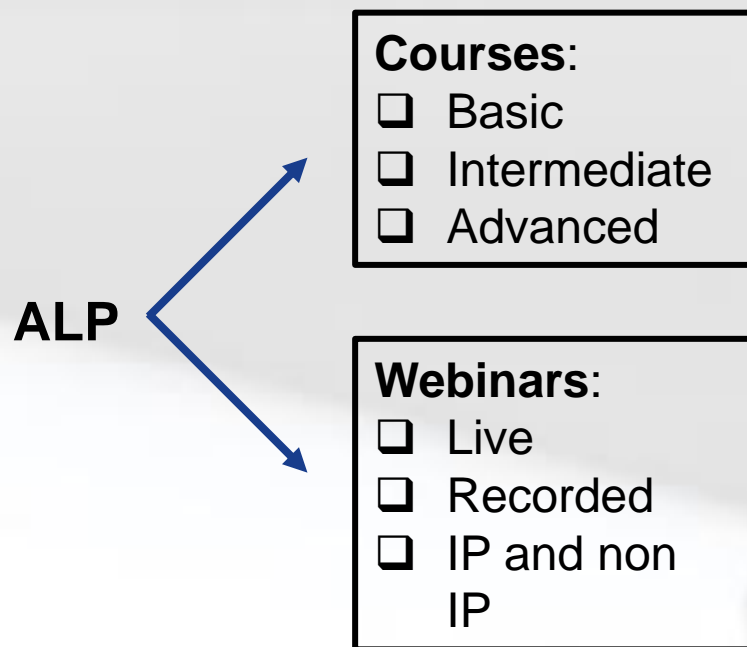




## **2. The Pan-European Seal Programme Academy Learning Portal**

## ACADEMY LEARNING PORTAL

*Our online home for the EUIPO Academy,  
A general learning and knowledge hub*



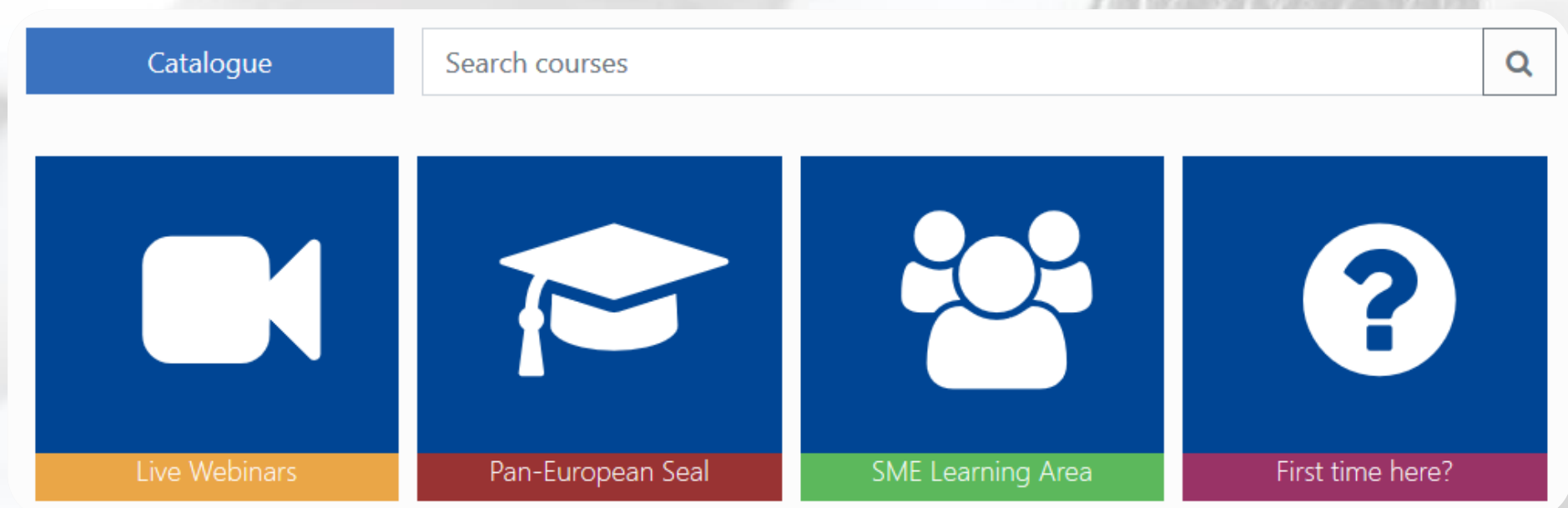
- a **training catalogue** with a wealth of learning materials
- from **training** in **general IP** topics to **specific courses** covering all aspects of trade mark and design registration.



The EUIPO strives for the **ongoing personal and professional development** of its employees.

Taking into consideration the various backgrounds, ALP entails courses that pertain to their interests and needs.

[euipe.europa.eu/knowledge/](http://euipe.europa.eu/knowledge/)





## Courses

- More than **530** courses
- More than **130** IP courses
- More than **150** courses with certificates



Intellectual Property
Finance
Human Resources
Information Technology
Infrastructure/ Health & Safety
Languages
General Management
Quality, Risk and Performance
Other Professional Knowledge
Corporate Competencies
Starting Point
EU Non – IP Knowledge

Monthly view

October 2021

Mon	Tue	Wed	Thu	Fri	Sat	Sun
				1	2	3
4	5	6	7	8	9	10
11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28	29	30	31

November 2021

Mon	Tue	Wed	Thu	Fri	Sat	Sun
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30					

December 2021

Mon	Tue	Wed	Thu	Fri	Sat	Sun
		1	2	3	4	5
6	7	8	9	10	11	12
13	14	15	16	17	18	19
20	21	22	23	24	25	26
27	28	29	30	31		

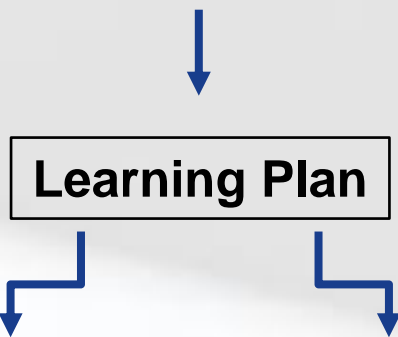
- In our **ALP Calendar** one can find all the **initiatives** that are going to take place in the months ahead.



## **2. The Pan-European Seal Programme Learning Plans for Students**



The PES Team in collaboration with the Academy Learning Portal Team have created **two Learning Plans** to address the needs of the students, depending on whether they have an existing IP background or not.



## For IP Students

- 18 high-level courses of a vast variety of topics

## For non-IP Students

- Basic IP Knowledge of all IPRs

### Examples of suggested courses

- Introduction to IPR
- Video gaming and IP: how to play the game
- Blockchain and Intellectual Property
- Street & IP: how do they interact?

- Both learning plans incorporate a list of **compulsory courses** and an additional list of **non-compulsory** courses.
- This extra list consists of even more specialized topics that could be of major interest for the students and the Universities.

- Once the learning plan is completed, the learner receives a **Certificate of Completion**.





## **2. The Pan-European Seal Programme IP Campus**



During their traineeship, our trainees come across various opportunities to **enhance their knowledge of Intellectual Property.**

## What is IP Campus?

- ❑ A yearly organized event
- ❑ Our trainees are divided into groups
- ❑ They are assigned to a topic of their choice
- ❑ They have to prepare a presentation on the said topic
  - analyze it (IP perspective)

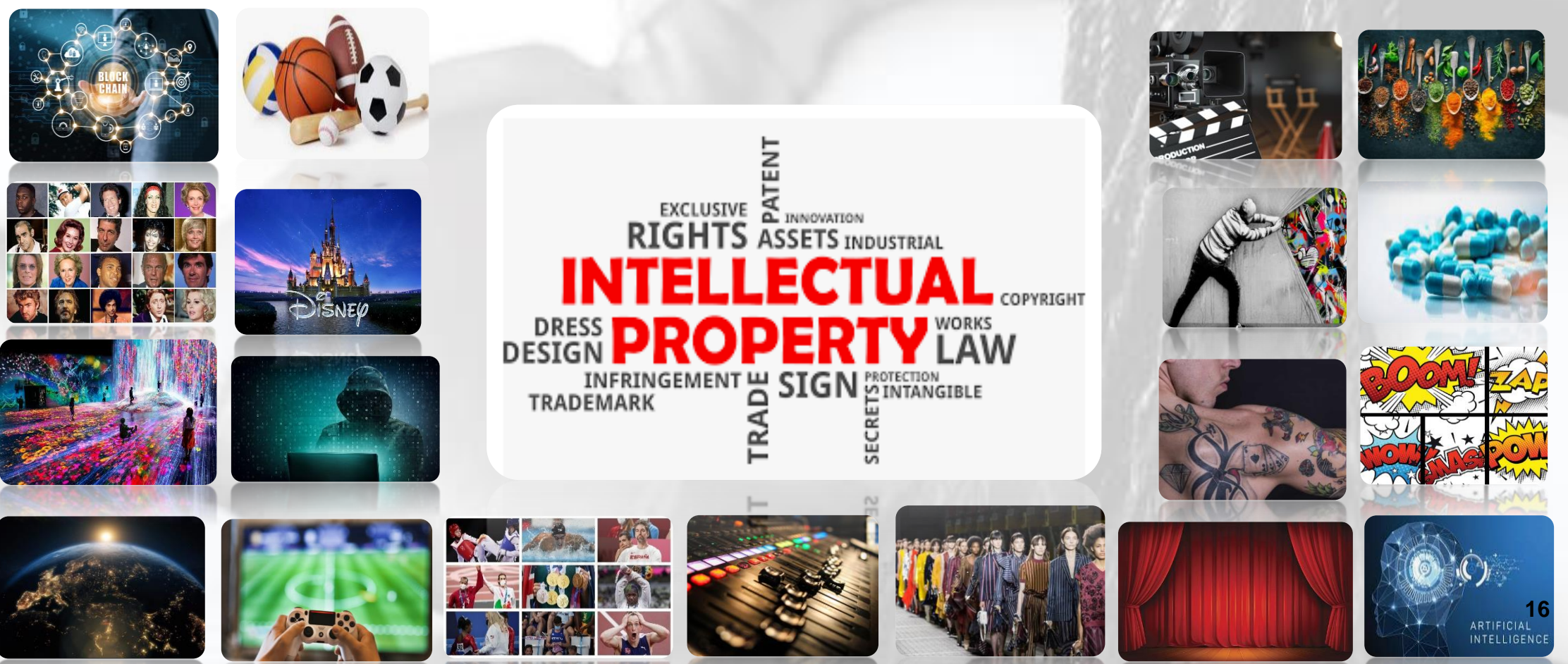
e.g. *Blockchain and IP*

## Expected Results

### ENHANCE

### IP knowledge and soft skills

1. Ability to work in teams
2. Research skills
3. Presentation skills
4. Creativity
5. Socialize with their fellow trainees from other departments

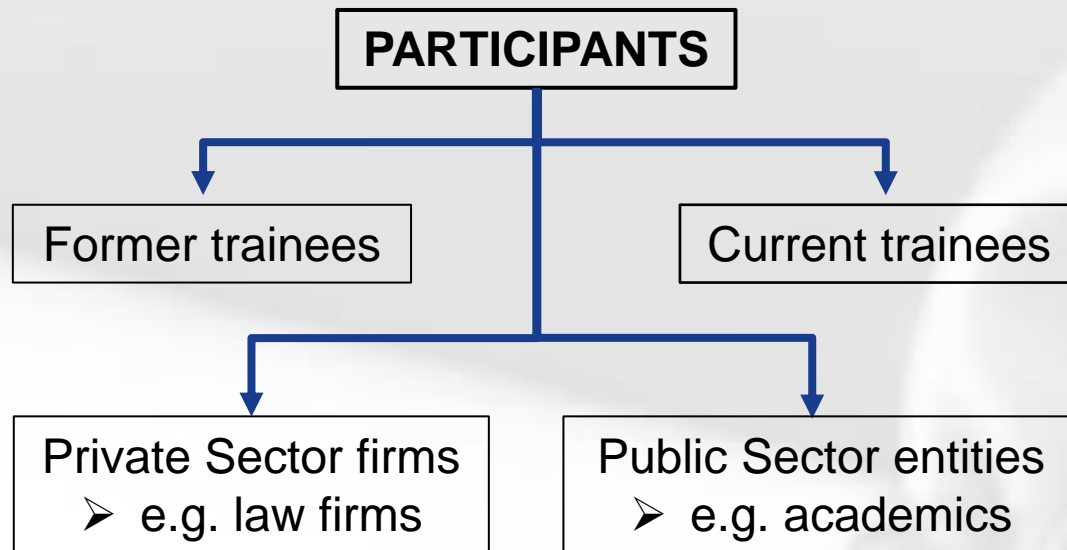


The background of the slide is a grayscale, slightly blurred photograph of a graduation cap (mortarboard) with a tassel. The cap is positioned in the center, and the tassel hangs down from the right side. The lighting is soft, creating a professional and academic atmosphere.

## **2. The Pan-European Seal Programme Career Event**

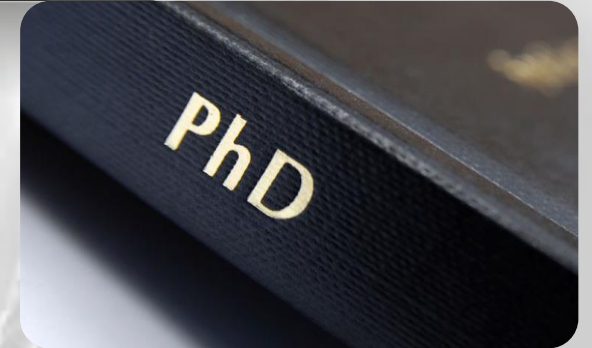


A one-day event dedicated to help PES trainees find their career path, in the sector they would like, after finishing their traineeship at the EUIPO.



## Former trainees

- present their current companies/firms
- provide any necessary information & tips
- how they can manage to follow a successful professional career after their EUIPO traineeship







**3. Further Career Opportunities**  
**EPO Exchange**

The **Exchange Programme** constitutes an **ensuing initiative** of the Pan-European Seal Professional Traineeship Programme, coordinated by the EUIPO and the [European Patent Office](#).

- ❑ It allows PES trainees currently working at the EUIPO to apply for an **exchange opportunity** and **second traineeship** at the EPO, as well as allowing EPO PES trainees to apply for an exchange traineeship at the EUIPO.
- ❑ If accepted, they receive a **12-month traineeship** offer at the EPO premises, which starts as soon as they **complete** their traineeship at the EUIPO and vice versa.



- ❑ broaden the scope of their academic background and the knowledge they gained from their first traineeship in their field of expertise
- ❑ increase their networking opportunities



The EPO examines European **patent applications**, enabling inventors, researchers and companies from around the world to **obtain protection** for their inventions in up to 44 countries through a centralised and uniform procedure that requires just one application.





### **3. Further Career Opportunities Talent Bank**



*EUIPO cares not only about the **present** of its people, but also for their **future** as well.*



### Talent Bank

- ❑ It is an **online tool** that allows **associated** and **private** partners to **offer traineeships** or **job opportunities** to Pan European Seal alumni.

### **How TB Works:**

- ❑ As soon as PES trainees complete their traineeship, they gain access to the Talent Bank Platform.
- ❑ There they are able to upload their CV alongside any other related documents and create an account and apply



- Law Firms
- Universities
- Companies & Consultancy
- Organisations & Institutions



The PES Talent Bank platform aims to gather a community of talented professionals (the PES Alumni) specialised in a wide range of knowledge areas from Intellectual Property Law to Communication, IT, and Finance among others.



### **3. Further Career Opportunities Hosting Programme**

**What is it?**

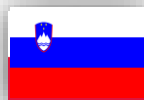
- ❑ **IP Offices (IPOs) host EUIPO trainees at their premises.**

**Purpose**

- enhance knowledge sharing between the Offices
- allow trainees to get exposure to different working contexts
- while supporting the IPOs and gathering information on the use of IP rights by local companies and users.



**2023/24  
Pilot Edition**



**1 month  
at the  
EUIPO**

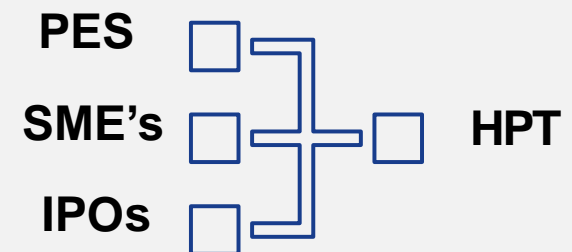
**3 – 6  
months  
at IPOs**



**If a National IP Office wishes to participate**

They would need to **confirm** their interest **by replying** to the invitation letter and indicating the following details:

- **Trainees profiles requested**, including educational/professional background (e.g. IP, general law, IT, communication etc.), according to your Office's needs.
- **EU Languages needed** (working level required for a hosting programme at their Office).
- **Duration of the hosting period** of the trainees at their Office (minimum 3 months – maximum 6 months).







## 4. Virtual University Visits



The aim of a VUV is to take you through a **virtual tour** of the EUIPO. During this session, you are introduced to our **premises**, our **practices** and our PES Programme and Academic Initiatives



- **Interactive** session
- ask any possible **questions**

More specifically you will learn about

- European Union Trademark (EUTM)**
- Registered Community Design (RCD)**
- PES Programme**
- Other Academic Initiatives**
- Learning Materials and Tools**



## VUV's Calendar

- 4 Jan-Feb-March
- 4 Jun-Jul
- 4 Oct-Nov-Dec

Total: **12 visits per year**

**Every Wednesday**

**10h30-12h00**



# Pan – European Seal Programme

*Thank you for your interest in the European Union Intellectual Property Office and our Pan-European Seal Programme.*

*Looking forward to meeting you all at our upcoming university visit.*



Member of the  
**Pan-European Seal**  
Professional Traineeship Programme

